

Speech Organization

I. Introduction (15 to 30 seconds)

A. Introduce your problem:

1. Use a quotation from a famous person or a person who has been affected by the issue; and/or
2. Use an analogy—compare this problem to a problem people might be more familiar with; and/or
3. Use statistics to raise awareness of the problem

B. State proposed solution (about 10 seconds)

II. **Body** (approximately 2 minutes) Each claim you make should be *supported* with sound reasons and/or statistics or facts, and quotations from experts or people affected by these issues. Be sure to state how this claim supports your proposed solution.

1. Name the **Solution**
2. **Proof:** evidence and reasoning to support the solution; *explain* how the solution solves the problem
3. **Impact:** how the solution will positively impact society/ the earth/ human and animal communities, the economy, etc.

III. Conclusion (about 30 seconds)

A. Re-state the problem, solution and how the solution works:

B. Summarize how the solution benefits people, the earth, etc.: