Dream of a Nation

Re-Imagining Business

Name			

Key Terms- Find definitions of the following key terms throughout Chapter 9 and write them in complete sentences on a separate sheet of paper.

Innovation Triple bottom line Traditional bottom line

Sustainable Environmental impact Eco-conscious Ethically produced Ethical consumption Exploitation

Article Questions

Infographic

- 1. How many products in the US have been documented as having been manufactured using forced or child labor?
- 2. What are some benefits of being a socially and environmentally responsible business?

The Next Frontier of Business

- 1. How can businesses work to restore rather than degrade the environment?
- 2. Out of all the solutions offered which one is your favorite and why?

World-Changing Innovations

- 3. How can mushrooms help society?
- 4. What's a Bloom Box and can it change the way energy is produced?

Supplying the Demand for a Livable Planet

- 5. How does what you eat impact the climate?
- 6. With a partner develop a list of ways your community can promote sustainable agriculture.

A Look at the Niger River and Indonesia

- 7. Why has the introduction of oil extraction degraded Niger's environment and affected communities?
- 8. What are the biggest pressures on Indonesia's rainforests? What are several solutions?

The Rise of the Conscientious Consumer

- 9. How do consumers have the power to affect how goods are produced? Why does this matter?
- 10. What options do Americans have in terms of consumption to support ethically produced goods?

Post-Reading Questions

- 11. Discuss with a partner how business can tackle some tough social problems in America and throughout the world.
- 12. Out of all the solutions offered in these chapters which do you feel are the most attainable?